

Condensed text: (Newsletter)

Peggy Rosenbacher Tager was born down the road in Winston-Salem, North Carolina on May 13, 1930. Her family first came to the area when her paternal grandfather, Sigmund Rosenbacher, immigrated to the United States in the late 19th century from Germany. He started a successful department store in Winston-Salem known as Rosenbacher Brothers, which was in business from 1880 to 1927. Being one of the few Jewish families in the city at that time, the Rosenbachers became prominent in the community, so much so that the Rosenbacher family home is still standing there today, open to the public.

Peggy attended R.J. Reynolds High School where she graduated and eventually left Winston-Salem for Durham when she married her late husband Henry Tager. Henry served in World War II and was finishing up school at Duke. The pair lived in Durham for ten years before relocating to Greensboro. They had four children and started several businesses. At one point the Tagers owned and operated over 40 establishments in North Carolina, including ice cream parlors, a night club in Chapel Hill, a chain of discount stores, and most notably several high-end men's clothing stores, known as, The Hub. The Greensboro Hub location is still operating today, as it has done for 70 years.

Today Peggy drives a sharp red convertible and is an avid supporter of the Greensboro symphony and of the UNC Greensboro chamber choir. Peggy has been a member of Temple Emanuel for 70 years this year. She played in a bowling league for almost 50 years and has served on the Council of Jewish Women and the Temple's social committee. She has also been a member of Sisterhood, World ORT, Hadassah, and attended Christian Bible study for over 20 years.

Through interviewing Peggy I ended up learning something unexpected about myself. As a young Jewish person, I was excited to interview Peggy to gain insight into the history of the Jewish community in Greensboro and to learn about her experiences as a Jewish woman, particularly in business. I did not expect, however, to discover that Peggy and I are actually related. I feel humbled to have found myself in a room with a relative I did not know I had, living right down the road, completely by happenstance. It was a much needed reminder to me that when the world around us often seems large and overwhelming that in some ways it can still feel small.

-Arden Craft
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